What is claimed is:

- 1. A toy comprising at least one cutout having an at least partially printed surface, said printed surface at least partially covered by an at least semi-transparent sticky layer for releasably adhering accessories, wherein said sticky layer is washable such that when washed and allowed to dry, said sticky layer substantially returns to an initial stickiness.
- 2. The toy of claim 1, wherein said cutout is a figure and said printed surface displays an image of said figure.
- 3. The toy of claim 2, wherein said figure is a teddy bear.
- 4. The toy of claim 1, wherein said printed surface is completely covered by said sticky layer.
- 5. The toy of claim 1, wherein portions of said printed surface are covered by said sticky layer.
- 6. The toy of claim 1, comprising a multiplicity of cutouts.
- 7. The toy of claim 1, wherein said accessories relate to said printed surface.
- 8. The toy of claim 1, wherein said accessories relate to a common theme.
- 9. A toy comprising a cutout having an at least partially printed surface, said printed surface completely covered by an at least semi-transparent sticky layer for releasably adhering accessories related to said printed surface, wherein said

sticky layer is washable such that when washed and allowed to dry, said sticky layer substantially returns to an initial stickiness.

- 10. The toy of claim 9, wherein said cutout is a figure and said printed surface depicts an image of said figure.
- 11. The toy of claim 10, wherein said figure is a teddy bear.
- 12. The toy of claim 9, wherein said accessories relate to a common theme.
- 13. An activity board comprising a cutout having a surface at least partially covered by an at least semi-transparent sticky layer for releasably adhering accessories, wherein said sticky layer is washable such that when washed and allowed to dry, said sticky layer substantially returns to an initial stickiness.
- 14. The activity board of claim 13, wherein said surface is at least partially printed.
- 15. The activity board of claim 13, wherein said accessories relate to said printed surface.
- 16. The activity board of claim 13, wherein said accessories relate to a common theme.
- 17. A book comprising at least one cutout having an at least partially printed surface, said printed surface at least partially covered by an at least semi-transparent sticky layer for releasably adhering accessories wherein said sticky

layer is washable such that when washed and allowed to dry, said sticky layer substantially returns to an initial stickiness.

- 18. The book of claim 17, wherein said accessories relate to a common theme.
- 19. The book of claim 17, wherein said accessories relate to said printed surface.